

LEADING TOGETHER

OTPC Annual Conference | Norman, OK | August 30-31, 2017



Conference Breakout Sessions – Wednesday, August 30

9:45 AM – 10:45 AM

Keynote Presentation
Conference Center Main Hall

TORCHBEARERS! **Rhett Laubach** **Your Next Speaker, LLC**



This program is designed to help you understand how to grow and strengthen your influence as it relates to growing and strengthening your organization. Join professional speaker and leadership expert Rhett Laubach as he helps add new focus, strategies, techniques and the fuel to become a Torchbearer. A Torchbearer is an actively engaged ambassador who attracts attention and resources.

Learning Objectives:

1. Understand how to create raving fans
2. Learn the keys to exceeding expectations even during difficult days
3. How to efficiently and effectively network
4. Create a Torchbearer Talk
5. How to grow and strengthen influence
6. Understand the valuable values
7. How to share the good news

About Rhett Laubach:

Your next speaker has changed the way thousands of people across the nation think about leadership. As a professional speaker, author, presentations coach, leadership expert and owner of YourNextSpeaker, LLC, Rhett Laubach has taught leadership skills for more than 20 years, to one million audience members and in 48 states, the Bahamas and Canada. Rhett's clients include students, educators and business professionals in the agriculture, sales, human resource, banking, health, transportation and insurance industries. His programs are high-energy and high-impact. You can find links to all of Rhett's material, as well as information about his keynotes and workshops at YourNextSpeaker.com. You can also view Rhett's messages at <http://tinyurl.com/WhatRhettSays>. Follow Rhett on Twitter at @RhettLaubach, on Instagram at @Rhett_Laubach and on Facebook, LinkedIn and Spotify. Rhett loves the Lord, his wife, and watching his three daughters grow up in Edmond, Oklahoma.

11:00 AM – 12:00 PM

Conference Breakout Session #1

Session details, presenter bios, and room assignments are below

An Introduction to Health Impact Assessments

Franklin 201A

Presenters:

- Luisa Krug, Tulsa Health Department
- John Tankard, City of Oklahoma City

Session Description: This session will discuss how to conduct a health impact assessment (HIA) and how they have been used to promote policy changes that support positive health outcomes in Oklahoma City and Tulsa. Luisa Krug (Tulsa Health Department) and John Tankard (City of Oklahoma City) will outline the health impact assessment process and share successes and lessons learned from HIAs that they have completed. Ms. Krug will discuss payday lending and how the Tulsa Health Department utilized the health impact assessment process to advocate for reforms to promote positive health outcomes and health equity. Mr. Tankard will discuss the planOKC HIA, which evaluated the potential health impacts of the new comprehensive plan for the City of Oklahoma City to identify opportunities for positive health outcomes. Both of these HIAs provided opportunities to address health equity through a Health in All Policies approach. This session will conclude with resources and recommendations for conducting HIAs, as well as an interactive discussion with participants.

Learning Objectives:

1. Define a health impact assessment
2. Describe the steps to conduct a health impact assessment
3. Identify policies (economic, social justice, etc.) that promote community health
4. Describe how to use the health impact assessment tool to promote change

Luisa Krug has worked as an epidemiologist at the Tulsa Health Department for 5 years, most recently as a chronic disease epidemiologist through the Plan4Health grant. Through this grant, her work has focused on health equity and health in all policies. She authored the health impact assessment discussed in this presentation (Payday Lending in Tulsa County) as part of a policy project in collaboration with the Tulsa Regional Chamber. She has a bachelor's degree in Biochemistry from Oklahoma State University and a master's degree in Global Health from the University of Notre Dame.

John Tankard is an Associate Planner in the City of Oklahoma City's Planning Department. John has a bachelor's degree in Architecture from the Georgia Institute of Technology, and a Master's of Environmental Planning and Design from the University of Georgia. John's focus has been to incorporate public health concepts into planning practices, leading the Health Impact Assessment for the new comprehensive planning effort, planOKC. His work also includes a focus on active transportation, access to healthy foods, and access to physical activity opportunities.

Dream It, Create It, Adopt It! A Guide to Implementing Healthy Living within Your Community

Franklin 201B

Presenters:

- Kayla McCarter, Texas County Health Department
- Shane Hampton, University of Oklahoma
- Umit Hope Mander, University of Oklahoma
- Ron Frantz, University of Oklahoma
- Matt Nahrstedt, Institute for Building Technology and Safety (IBTS)

Session Description: Learn how the TSET Healthy Living Program serving Texas County, University of Oklahoma Institute for Quality Communities, City of Guymon and Institute for Building Technology and Safety are working together to change policy to promote healthy living and enhance quality of life.

Learning Objectives:

1. Generate motivation around policy adoption to enhance quality of life
2. Create a step-by-step process for policy change and implementation
3. Mobilize community members to work with local government to adopt policies that promote healthy living

Kayla McCarter joined the Oklahoma Tobacco Settlement Endowment Trust (TSET) Initiative in 2011 as a Communities of Excellence Wave III Grantee working in tobacco prevention. Through the TSET Healthy Living Initiative, Kayla's most recent work includes helping create healthier communities, schools, businesses, and organizations where Texas County residents live, work, learn, and play. She enjoys providing assistance to community leaders and partners on health resources and opportunities that will increase the quality of life in Northwestern Oklahoma. Raised in Kansas, Kayla has a Bachelors Degree in Science, where her primary study was Psychology and Sociology. Kayla has over 10 years' experience working within the health field and is an avid health advocate for Rural Oklahoma. KaylaM@Health.OK.Gov

Shane Hampton joined the IQC in 2011 and has served as the director since 2015. He leads a range of IQC projects and courses focusing on urban design, district planning, placemaking, and transportation. He is an advocate for "lighter, quicker, cheaper" approaches like tactical urbanism and interim design. Shane manages collaborations with OU faculty and students, as well as professionals in local government, design fields, and the non-profit sector. He is a member of the Congress for New Urbanism, Urban Land Institute, Placemaking Leadership Council, and American Planning Association. Shane grew up near Edmond, Oklahoma. He holds a master's degree in Regional & City Planning and a bachelor's degree in Public Affairs and Administration from the University of Oklahoma.

shanehamp@gmail.com

Hope Mander received a Bachelor of Environmental Design degree and Master of Regional and City Planning degree from the OU College of Architecture. Before returning to the University of Oklahoma to serve as IQC Associate Director in 2008, Hope worked as the municipal planner of Newcastle, Oklahoma, gaining professional experience in infrastructure evaluation, zoning, development process review, subdivision regulations and zoning ordinances, as well as federal grant applications.

umander@ou.edu

Ron Frantz is a licensed architect who specializes in historic preservation, Main Street revitalization, neighborhood revitalization, and all types of community-based, grassroots type of design programs. As graduate of The Tulane University of Louisiana, he has 35 years of experience. Currently, he works for the Institute for Quality Communities, housed in the College of Architecture at The

University of Oklahoma in Norman, Oklahoma. As a citizen, Ron volunteers with many organizations in his community. After almost 30 years of living in historic streetcar neighborhoods flanking Route 66, he and his wife, Mary, have gone off the traditional street grid. They currently are working on their fifth house in a great, but aging, 1960's suburban neighborhood in Oklahoma City that has winding streets, cul-de-sacs, and sweeping lawns. Mary and Ron have twin sons who are recent college graduates and are off on their adventures.

rfrantz@ou.edu

Matt Nahrstedt joined the Institute for Building Technology and Safety (IBTS) in 2016 and has been working as an Environmental Planner and Designer, most recently finishing work in Guymon, Oklahoma, updating their Comprehensive Plan and helping set up their Community Development Services Department. He enjoys serving the planning and design needs of communities, however technical or grassroots those needs may be. Originally from St. Louis, Missouri, Matt has a Bachelors in architecture and a Masters in environmental planning and design. He has experience in architecture and planning in the both the U.S. and Latin America and also served as a Peace Corps Volunteer in Peru in Community-Based Environmental Management. He is a Green Associate in Leadership in Energy and Environmental Design and is an active member of the American Planning Association and the National Council of Architectural Registration Boards.

mnahrstedt@ibts.org

Battleground Rx

Salon G/H/I

Presenters:

- Avy Redus, MS, Oklahoma State Department of Health
- Coleman Cox, CPS, Cherokee Nation Behavioral Health

Session Description: While medicine and research have provided medications to ease suffering and pain and improve the quality of life for individuals, the potential for abuse, diversion, morbidity, and mortality has risen significantly. Prescription painkillers (opioids) are now the most common class of drug involved in overdose deaths in Oklahoma. A comprehensive approach, incorporating several action items implemented through various partnerships and agencies, is imperative to prevent and reduce opioid-related overdose deaths.

Learning Objectives:

1. Obtain an understanding of the prescription drug abuse epidemic in Oklahoma
2. Learn about Cherokee Nation and Oklahoma strategies to prevent and reduce opioid-related overdoses
3. Identify local prevention strategies as well as well as proper ways to store and dispose of prescription medications
4. Obtain an understanding on utilization of the Strategic Prevention Framework to prevent prescription drug misuse and abuse

Avy Redus earned her Masters of Science in Wellness Management from the University of Central Oklahoma. She is a Registered Yoga Teacher (RYT) at the 200-hour level, specializing in Samatva Yoga. Avy currently works in the Injury Prevention Service at the Oklahoma State Department of Health where she is the Project Coordinator for the Unintentional Poisoning and Older Adult Falls Prevention Programs. Prior to that position, Avy taught at the Oklahoma School of Science and Mathematics and Oklahoma City University.

Coleman Cox is a Certified Prevention Specialist who graduated from Northeastern State University of Tahlequah, OK. In 2010, Coleman began his career in behavioral health and substance abuse prevention with Cherokee Nation. Coleman worked for 4 years as the Regional Prevention Coordinator for Cherokee, Adair, Wagoner and Sequoyah County. Currently, he is the Coordinator for the Cherokee Nation Strategic Prevention Framework-Rx project with goals to create environmental change by reducing medicine abuse and opioid overdose death through public education and policy development. Coleman is on the executive board for the Oklahoma Prevention Policy Alliance and Quality Improvement team lead for the State/Tribal Epidemiology Outcomes Workgroup. He is married to Shelli Cox of Bartlesville, and has a 5-year-old daughter; Audrey, and a 2-year-old son; Connor. He enjoys spending quality time with family and friends at cookouts, playing board games, watching movies and playing guitar.

Youth Empowerment

Salon J/K/L

Presenters:

- Michael Shepherd, Carter County Health Department
- Deana Evans, YW8
- Bob Williams, Office of Juvenile Affairs

Session Description: This breakout will provide two models for leadership development and youth engagement. In addition, this breakout session will examine ways to build character, self-esteem, and leadership with at-risk youth through a lens of creating better health.

- **Carter County Youth Involvement Committee: Habitudes Leadership Curriculum-** Habitudes partners with the local alternative school to connect mentors with students that have been suspended from the Ardmore Public School system (one semester to a year and a semester). The Leadership Habitudes Curriculum is grounded in research, tailored to resonate with today's teens, and uses real-life imagery and stories to engage students in creative, relevant ways.
- **Run the Streets** is a running and mentoring program for at-risk and delinquent youth in Bartlesville. Its founder, Bob Williams will share key ways for "modeling" the program in your community. He will also highlight program components that have contributed to 12 years of success. Mr. Williams will provide essentials for meaningful mentorship, use of funding, and identify opportunities to partner.

Learning Objectives:

1. Provide core components to implement similar programs in your community
2. Examine and highlight the importance for youth-focused community programs
3. Identify strategies to recruit and empower youth
4. Teach local partners how to gain buy-in from key stakeholders and strategic partners

Michael Shepherd is a TSET Healthy Living Program Coordinator at the Carter County Health Department. Prior to being at the Carter County Health Department, Michael worked as a public health coordinator for the American Lung Association. Michael got both his Bachelor's Degree in Health and Exercise Science and his Master's Degree in Public Health from the University of

Oklahoma. In his current role, he works with businesses, schools, cities and governments, and community organizations to prevent and reduce tobacco use and obesity. Michael is actively involved in local coalitions and committees that strive to make sustainable changes to make their community healthier. He was involved in developing the Youth Involvement Committee's leadership program that connects mentors with students in the local alternative school program. The leadership program utilizes a curriculum called Habitudes as a way to engage students and start meaningful conversations.

Deana has been the full-time Program Director for YW8 since June of 2014. Deana comes from a background of 16 years in public education. Deana was raised in southwestern Oklahoma in the small town of Snyder and spent many summers and vacations in Ardmore with family. She received her Bachelor of Science in Education from Cameron University in Lawton, Oklahoma. Deana continued her education by earning a Master's in Education in Curriculum and Instruction from the University of Texas at Arlington. In 2013, Deana married Nick Evans (a native to Lone Grove) and relocated back to Ardmore in 2014. Nick and Deana has two wonderful daughters who currently attend Lone Grove Public Schools.

Bob Williams is a juvenile probation officer with the Office of Juvenile Affairs in Washington County. Bob has worked for OJA for the past 18 years and worked for the Department of Human Services for seven years prior to OJA. He developed the format for Run the Streets mentoring program in 2006 after being inspired by an article about the Students Run Los Angeles program in Runner's World Magazine. Run the Streets began its first season in August 2009, and since that time, more than 800 youth have completed a season of training by finishing a half marathon in RTS. RTS youth have logged well over 100,000 miles of running collectively since the program began. Bob has a B.S. in Psychology from NWOSU. He lives in Bartlesville with his eight year old daughter Harper, who hopes one day to join Run the Streets herself.

How to Leverage Personal Technology to Streamline Your Days

Salon M

Presenter: Rhett Laubach, Your Next Speaker, LLC

Session Description: Personal technology is the array of hardware, software and mobile apps we use every day. This program is designed to shed light on the beauty and utility that exist when we understand how to use these tools at full potential. Project management, time management and information management are the primary functions of the personal technology covered in this breakout session by leadership and life skills expert Rhett Laubach (@RhettLaubach).

Learning Objectives:

1. How to maximize the efficiency and utility of your mobile device
2. Discover and understand purpose of productivity and information management software and applications
3. How to extend your brain through the use of "anyware"

As a professional speaker, author, presentations coach, leadership expert and owner of YourNextSpeaker, LLC, Rhett Laubach has taught leadership skills for more than 20 years, to one million audience members and in 48 states, the Bahamas and Canada. Rhett's clients include students, educators and business professionals in the agriculture, sales, human resource, banking, health, transportation and insurance industries. His programs are high-energy and high-impact. You

can find links to all of Rhett's material, as well as information about his keynotes and workshops at YourNextSpeaker.com. You can also view Rhett's messages at <http://tinyurl.com/WhatRhettSays>. Follow Rhett on Twitter at @RhettLaubach, on Instagram at @Rhett_Laubach and on Facebook, LinkedIn and Spotify. Rhett loves the Lord, his wife, and watching his three daughters grow up in Edmond, Oklahoma.

Court-Ordered Corrections of Tobacco Industry Lies: Educating Oklahoma Communities

Salon N/O

Presenter: Doug Matheny, Oklahoma Tobacco Research Center

Session Description: A federal court has found that major U.S. cigarette companies violated civil racketeering laws and ordered them to disseminate through newspapers, television, package inserts, and company websites, extensive "corrective statements" about addiction; the adverse health effects of smoking; the adverse health effects of exposure to secondhand smoke; the manipulation of physical and chemical designs of cigarettes; and light and low tar cigarettes. Pending final resolution of legal appeals, national publication of the corrective statements could begin by late 2017. A cross-sectional national survey conducted in May 2017 by the Oklahoma Tobacco Research Center indicates that large proportions of U.S. adults are unaware of the federal court's findings, including much of the information provided in the corrective statements. The study results presented in this session will help inform the development, implementation and evaluation of anticipated national, state and local public education campaigns designed to enhance and amplify the court-ordered corrective statements.

Learning Objectives:

1. Recognize the five sets of corrective statements tobacco companies are being required to disseminate to the public through newspapers, television, package inserts, and corporate websites
2. Summarize two or more research findings from a recent national survey on public awareness, attitudes and beliefs relevant to the corrective statements
3. Identify three or more sample media advocacy strategies through which these research findings could be integrated into national, state and local public education campaigns to enhance and amplify the court-ordered corrective statements

Doug Matheny retired in February 2011 from the Oklahoma State Department of Health after 28 years of state employment, including 16 years as Chief of the Tobacco Use Prevention Service. In that role, Doug gained extensive experience in providing technical assistance on a variety of tobacco control policy and program issues. He now serves as the Programs and Initiatives Manager in the Policy Division of the Oklahoma Tobacco Research Center, recently serving as Guest Editor for a supplemental issue of the American Journal of Preventive Medicine. Doug received a Master of Public Health degree from the University of Oklahoma in 1991. Certified as a Health Education Specialist, he is a past Chair of the Association of State and Territorial Health Officers (ASTHO) Tobacco Control Network. He's active on the Leadership Team of the Oklahoma County Wellness Now Coalition and the Tobacco Workgroup of the Oklahoma Health Improvement Plan.

As a Matter of Fact

Presenters:

- Brittney Criswell, Central Oklahoma Campaign to Prevent Teen Pregnancy

Session Description: This session will cover the strategic efforts taken to reduce Oklahoma County's teen pregnancy rate led by the Central Oklahoma Teen Pregnancy Prevention Collaboration. History, Current Oklahoma Teen Pregnancy Statistics, Comprehensive Plan information, and Complementary State-wide Initiatives will be discussed.

Learning Objectives:

1. Introduce the three pillars of teen pregnancy prevention.
2. Explain the importance of addressing teen pregnancy in Oklahoma.
3. Provide next steps to reducing teen pregnancy in Oklahoma.

Brittney holds a Master's of Public Health degree from the University of Oklahoma Health Sciences Center and is a Certified Health Educator Specialist through the National Commission for Health Education Credentialing. Brittney has worked in wellness for ten years, spending the past five and a half working in sexual health promotion at the University of Central Oklahoma as the Assistant Director for Health Promotion and Outreach. Through her time at Central, Brittney led the charge in sexual health promotion on campus through collaborating with community agencies such as OKC-County Health Department, Planned Parenthood, and Teen EmPower! Under her leadership, initiatives such as HPV Vaccination Clinics, Sexual Health Awareness Week, Sexual Attitude Reassessment training, birth control workshops, and sexual health peer educators became the norm on a traditionally conservative college campus. Brittney recently left higher education to serve as the Program Director for the Central Oklahoma Campaign to Prevent Teen Pregnancy. Brittney has a passion for empowering young people to choose behaviors that promote health and strengthen relationships, and is committed to the ideals and endeavors within the Central Oklahoma Campaign to Prevent Teen Pregnancy and its Collaboration. Brittney's favorite modes of self-care are running, gardening, and interior decorating, but she most enjoys spending time with her husband Jeff and their three-year-old son Boston.

1:45 PM – 2:45 PM

Conference Breakout Session #2

Session details, presenter bios, and room assignments are below

Navigating Life and Work

Franklin 201A

Presenter: Chrystal Hedges, Office of Management and Enterprise Services

Session Description: Navigating Life and Work will give opportunities for participants to define and assess work-life integration and reveal what is needed for employees to be healthy, happy, and energized each and every day. This presentation will guide participants on how to utilize strategies and supports to navigate the demands of life and work by creating abundance in the workplace and in life.

Learning Objectives:

1. Understand the background of the current workplace environment and challenges employees face today
2. Define work-life integration
3. Define and understand how to create abundance through benefits, practices, and cultural norms
4. Define work-life supports and describe various approaches that can be used to provide work-life supports for employees
5. Identify a set of principles that can help participants achieve four-way wins
6. Identify, assess, and build skills for integrating work and life

Chrystal Hedges received her Bachelor's of Science degree from St. Gregory's University in Shawnee, Oklahoma and received her Master's of Public Health in Health Promotion Sciences from OU Health Sciences Center. She has ten and a half years of experience working in the public health arena promoting and advocating for health and well-being in various capacities. Her current role as a well-being program coordinator is to provide state employees and their families with information and opportunities to learn, grow and enrich their lives for the better. Her passion and advocacy for health and well-being has led her to one of the most important roles in her life, serving as a foster and adoptive parent. Ms. Hedges has been a foster parent for over 5 years and currently has four adoptive children.

Just Get It Done! The How-to Guide of Making Projects Happen

Franklin 201B

Presenters:

- Laura Holloway, Pryor Creek Recreation Center
- Jessica Long, Mayes County HOPE Coalition
- Barbara Hawkins, Pryor Area Chamber of Commerce
- Doug Moore, Institute for Building Technology and Safety (IBTS)

Session Description: This session will explain how coalition members have worked to break down silos, working together to get projects done. They will talk about projects, grant programs and the resources they have used to be successful.

Learning Objective: To motivate attendees, while providing them with a bulleted step by step process for project implementations

Laura is a Pryor native, graduate of Pryor Public Schools, graduate of Northeastern State University (bachelors in 1982) and (masters of education 1984). She taught physical education K-12 and coached softball, track, and basketball at the junior and senior high levels in Oklahoma and Texas. Laura was selected as District Teacher of the Year and represented Oklahoma as an Ambassador for Alliance for a Healthier Generation. Laura was also awarded a \$1 million federal grant for physical education and wellness for Pryor Public Schools in 2011. Laura is currently the Director of the Pryor Creek Recreation Center and a part time employee in Health and Wellness for Pryor Public Schools.

Jessica Long is the Executive Director for the Mayes County HOPE Coalition. She is passionate about HOPE's mission to make the county a healthier place to live, work, and play. In 2008, Jessica had a vision and as Race Director put that vision into action by starting the Pryor Fever Race and Mud Run. Nine years later, the event has raised close to \$100,000 that has gone back into the local school systems, as well as, the Pryor community to improve children's health. She also began HOPE

FIT KIDS in the summer of 2015. This free fitness/nutrition program has since expanded to include 4 towns in Mayes County. Jessica holds a Bachelor of Arts degree in Marketing, is on the Pryor Creek Recreation Center Board of Directors, and has organized several successful community fundraisers in Mayes County.

Barbara Hawkins graduated from Pryor High School and attended Oklahoma State University prior to spending nearly twenty years in New York City, where she was engaged in private business development and management in the fields of publishing, telecommunications and education. In 1997 Barbara returned to Pryor to enter the community development arena as the executive director and president of the Pryor Area Chamber of Commerce. Since returning to Oklahoma, Barbara has served the communities of Pryor, Mayes County and Northeast Oklahoma by working at local, regional and state levels; primarily, in the areas of education, workforce development and tourism.

Doug Moore is the Community Development Manager for the Institute for Building Technology and Safety (IBTS). IBTS is a non-profit organization based in Ashburn, Virginia. IBTS was founded to provide services for the public good, with the aim of benefiting communities, governments and the planet. Doug brings 25 years of both public and private experience in planning and development. Throughout his career he has coordinated multi-disciplinary teams, volunteers, advisory boards and commissions, and governing councils to develop planning policies and resolve issues. He is able to interpret, communicate and direct complex planning procedures and regulations into understandable terms and examples. Doug has provided effective grant writing and administration skills for organizations such as the Oklahoma Department of Commerce, Oklahoma Department of Transportation, Oklahoma Art Council, and National Safe Routes to School Partnership, and Oklahoma Tobacco Settlement Endowment Trust. Doug has also served as the treasurer of the Mayes County HOPE Coalition, as 2016 Oklahoma Turning Point Council Policy Co-Chair and is present with the 2016 Oklahoma Turning Point Council and presently serves as the Executive Committee Vice. dmoore@ibts.org

Hospitals and Communities: Critical Partnerships for Health and Access

Salon G/H/I

Presenters:

- Rachel Cameron, Mercy Kingfisher Clinic and Hospital
- Andy Fosmire, MS, Oklahoma Hospital Association

Session Description: What would it be like if there was not a hospital in your community or close by? This presentation provides a picture of rural health in Oklahoma and highlights examples of how connecting community partnerships and hospitals can strengthen support for healthcare on a local level.

Learning Objectives:

1. Provide an overview of the state of rural health in Oklahoma
2. Share examples of partnerships and efforts in an Oklahoma community connecting with hospitals and other health providers that can be replicated in other communities

Rachel Cameron is a Nurse Practitioner with Mercy Kingfisher Clinic and Hospital, United Healthcare House Calls Program, and board member of the Kingfisher Community Collaborative as well as Rural Health Projects, Inc/Northwest Area Health Education Center. With a background in primary care and community service she enjoys presenting at workshops and to individuals on access to healthcare and leadership in the community. Rachel's interest in community involvement developed as a result

of her public health role in school nursing while serving as board member and chair of the local 501C3. This passion, combined with 20 years of experience as a registered nurse, mother of three children, and free clinic organizer gives her a unique perspective on access to care and community leadership. It is Rachel 's hope that by sharing her knowledge that others will take this information back to their workplaces and feel empowered to make changes in their community. Rachel gained her master's degree at the University of Oklahoma. She is also a member of the Oklahoma Nurse Association, Oklahoma Association of Nurse Practitioners, and the American Association of Nurse Practitioners. Rachel lives in Kingfisher with her husband and their three children. When not working, Rachel likes to travel and spend time with family. Rachel can be reached at Rachel.cameron@mercy.net.

Andy Fosmire, MS, has served as Vice President for Rural Health at the Oklahoma Hospital Association since the fall of 2014. Immediately prior to this, he spent 14 years as Executive Director of Rural Health Projects/NwAHEC in Enid Oklahoma, and concurrently as Managing Director of the Rural Health Association of Oklahoma. His over 25 years of healthcare experience includes positions as staff therapist, Program Director, and Director of Inpatient Services at hospitals in Enid OK. At the national level, he has served on various committees and councils for both the National Rural Health Association, and the National AHEC Organization where he served as a member of the NAO Board, and NAO President in 2010-11. Andy holds a Masters in Therapeutic Recreation from Oklahoma State University, and a BS in Business Administration from Northwestern Oklahoma State University. He is been married to Diane, a pediatric Occupational Therapist, for 32 years and they have three children.

Implementing the Family Engagement and Community Involvement Components of the Whole School, Whole Child, Whole Community (WSCC) Model

Salon J/K/L

Presenters:

- Sydney Sevier, Oklahoma City County Health Department
- Erin Velez, Union Public Schools
- Amanda James, Oklahoma State Department of Health

Session Description: The WSCC approach develops every child's potential by maximizing educator, family, and community engagement through a collaborative approach. The model increases alignment and integration between health and education to improve each child's cognitive, physical, social, and emotional development. This session will explore the Family Engagement and Community Involvement Components of the WSCC model and provide implementation strategies for schools to include family and community engagement, health in all policies, and comprehensive health programming.

Learning Objectives:

1. Attendees will learn general information about the Whole School, Whole Child, Whole Community (WSCC) Model
2. Attendees will be given resources for implementing the Family Engagement and Community Involvement Components of the WSCC Model
3. Create partnerships to implement or resource WSCC initiatives
4. Attendees will identify funding sources that can be used to create a culture of health in Oklahoma Schools

Sydney Sevier holds a master's degree in medical anthropology from the University of Oklahoma. She has worked to improve community health across the state of Oklahoma for the last 13 years. Currently, she works as a health promotion specialist in the Health at School program at the Oklahoma City County Health Department. Working closely with underserved schools, Sevier has gained a strong understanding of the barriers public schools face as well as the important role that family engagement and community involvement play in pursuing academic achievement and implementing sustainable health programming.

Erin Velez is the School Consultant with the Center for Community School Strategies of the Community Service Council. She has a Bachelor's Degree in Elementary Education from the University of Oklahoma. She worked as a Community School Coordinator in a high poverty elementary school for 8 years. Before that, she worked with head start programs and the YWCA of Tulsa in the field of early childhood. Erin has been a member of the National Community Schools Coordinator Team for the past two years.

Amanda James is the Quality Improvement Manager at the Oklahoma State Department of Health. A Norman native, she played basketball at New Mexico State University while earning her Bachelor's degree in Community Health. She returned to Oklahoma earning her Master of Health Administration Degree from the University of Oklahoma. Mrs. James is a Master Certified Health Education Specialist. Amanda has worked with the OSDH for 11 years, and previously served as a local county Health Educator at the Cleveland County Health Department. She joined the Partnerships for Health Improvement Division of the Oklahoma State Department of Health in April 2014. She is a native Oklahoman and lives in Norman with her husband Steve and three children, Mason, Brody, and Kyson.

Building Successful Collaborations using the County Health Rankings & Roadmaps Action Cycle

Salon M

Presenters:

- Janna West Kowalski, MS , Community Coach
- Kate Konkle, MPH, Director of Research and Learning

Session Description: Creating a culture of health requires people from all walks of life to work together. We know partnering with community members and diverse sectors such as transportation, housing, community development, business, education, public health and healthcare helps create communities where everyone can be healthy. But working together is hard and sometimes messy.

In this session, we will examine what successful collaborations look like as well as potential pitfalls and warning signs. Come with a partnership in mind that you want to develop or strengthen. We'll use this interactive and engaging training to explore practical tools and resources from *County Health Rankings & Roadmaps*. You'll leave the session with new ideas to apply to current or future partnerships.

County Health Rankings & Roadmaps helps communities identify and implement solutions that make it easier for people to be healthy in their homes, schools, workplaces, and neighborhoods. The

University of Wisconsin Population Health Institute (UWPHI) collaborates with the Robert Wood Johnson Foundation (RWJF) to bring this program to towns, cities, and counties across the nation.

Learning Objectives:

1. Define characteristics of successful collaborations
2. Identify potential pitfalls to avoid with collaborations
3. Use practical tools and resources from *County Health Rankings & Roadmaps* in collaborative efforts
4. Apply session learnings to strengthen current or future collaborations

Janna West Kowalski is a Community Coach at *County Health Rankings & Roadmaps*, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Janna provides strategic guidance and coaching to communities that want to put the *County Health Rankings* into action for community health improvement. Janna has over 20 years of experience in public health. Prior to joining *County Health Rankings & Roadmaps*, Janna was the Coordinator of Training and Professional Development in the Center for Public Health Practice and an Instructor for the Graduate Program at the Colorado School of Public Health. In addition to teaching *Foundations of Public Health Practice*, she was responsible for public health workforce development. Prior to working for the Colorado School of Public Health, Janna spent nearly a decade in local public health. She managed a team that coordinated chronic disease and tobacco prevention and control initiatives. Janna is passionate about local public health and currently serves as President of the Larimer County Board of Health. Janna received a Master of Science from Oregon State University's Department of Public Health and a Bachelor of Science from Colorado State University.

Kate Konkle is the Director of Research and Learning for the Action Center at *County Health Rankings & Roadmaps*, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Kate leads the development and support of all learning tools and resources used by community coaches to support local action to improve health. Prior to this role, Kate spent over three years as a Community Coach with *County Health Rankings & Roadmaps*. As a coach, she provided strategic guidance to communities that used *County Health Rankings* to drive health improvement. Kate joined the University of Wisconsin Population Health Institute in 2010 as a Program Manager with the Healthy Wisconsin Leadership Institute. Prior to joining the Institute, Kate was a Wisconsin Population Health Service Fellow. As a fellow, she was placed in the Wisconsin Division of Public Health Western Regional Office in Eau Claire where she worked on a variety of projects. Kate supported local health departments with their community health improvement planning process, and helped lead a statewide project to prepare the state and local health departments for national voluntary accreditation using assessment and quality improvement. Kate holds a Masters in Public Health from the University of Alabama at Birmingham and a BS in Human Development and Family Studies from Penn State.

American Indian Data Community of Practice

Salon N/O

Presenters:

- Andie Chan, MPH, BBA, CHES, Oklahoma State Department of Health

- Captain David Gahn, MD, MPH, FACOG, Cherokee Nation Hastings Hospital
- Michael Percy, MPH, MT(ASCP)H, Chickasaw Nation Department of Health

Session Description: Data are essential to inform strategic and effective decision making in public health. While many major public health surveillance systems capture racial/ethnic subgroups data, there are challenges and limitations when it comes to American Indian data. This breakout session will reveal how an evidence-based and innovative initiative, known as the 'American Indian Data Community of Practice', is being implemented in Oklahoma to help address data needs, challenges, and opportunities to improve the health and well-being of American Indian people. Emerging topics on American Indian data such as tribal sovereignty, data ownership, inclusive partnerships, etc. will be discussed. Successes and lessons learned on this exciting initiative could be applied to various public health and social well-being programs.

Learning Objectives:

1. Learn about the American Indian data challenges and opportunities in Oklahoma
2. To understand the American Indian Data Community of Practice and its contribution to American Indian data in Oklahoma
3. To enhance knowledge on emerging topics related to American Indian data in Oklahoma

Andie Chan is a Strategic Planning Coordinator in the Office of the Tribal Liaison at the Oklahoma State Department of Health, Partnerships for Health Improvement. Over the past nine years, Andie designs and implements strategic planning processes and public health initiatives using evidence-based theories and frameworks to foster inclusive collaborations among community, state, tribal, and federal partners. This includes providing consultation and training on strategic planning, program planning, theoretical frameworks, assessment, and qualitative and quantitative data. In addition, Andie works with external evaluator to assess the Office of the Tribal Liaison’s performance. Andie had three years of experience in business-to-business marketing and management. With her public health and business crossover experience, Andie aims to bring innovative and effective strategies to enhance public health efforts by building strategic and cross-sector partnerships. Andie received her Master’s degree in Public Health, with Health Promotion Sciences as area of concentration, from the College of Public Health at the University of Oklahoma. Andie’s Bachelor’s degree in Business Administration is awarded by the University of Central Oklahoma. Andie received a few scholarship awards throughout her academic years. Andie is a Certified Health Education Specialist and member of the Delta Mu Delta International Honor Society in Business.

Dr. David Gahn, MD, MPH is a 1988 graduate of the U.S. Coast Guard Academy. After serving 6 years in the U.S. Coast Guard as a line officer, Dr. Gahn joined the U.S. Public Health Service and attended medical school at the Uniformed Services University from 1994-8. He completed his residency training in Obstetrics and Gynecology in 2002 at the University of Texas Medical Branch in Galveston and received his Master of Public Health from Emory University in 2012. Dr. Gahn is currently a physician at Cherokee Nation Hastings Hospital in Tahlequah and also the Medical Director for Cherokee Nation Public Health.

Michael Percy is the epidemiologist /biostatistician for the Chickasaw Nation Department of Health’s Division of Research and Public Health. Michael has been employed by the tribe for 21 years, and has served in several departments. These roles included Medical Technologist, Senior Medical

Technologist for Laboratory Information Systems, Health Information Technology Project Manager and Epidemiologist. He has a Bachelor's degree in Psychology and a Bachelor's degree in Medical Technology from East Central University in Ada, Oklahoma, and a Masters of Public Health degree from the University of Oklahoma Health Sciences Center. Michael serves as the administrator for the Chickasaw Nation Institutional Review Board (IRB), an advisory member to the Southern Plains Tribal Epidemiology Center, a National Member at Large on the American Indian / Alaska Native Health Research Advisory Committee (HRAC), Technical advisor to the Oklahoma representative to the National Institute of Health's Tribal Advisory Committee (NIH TAC), and was formerly the Chickasaw Nation Tribal Liaison to the Native American Research Centers for Health (NARCH) Oklahoma consortium. Michael's research interests include ethical research practices in native communities, data ownership and sovereignty, cancer epidemiology, climate change and health, and data analytics. Michael lives in Ada, OK with his wife, Katy, and their two daughters, Maggie (19 years old), and Marianna (8 years old).

Blending Public Health with Economic Development

Salon P/Q

Presenter: Darla Heller, Northeast Oklahoma Regional Alliance

Session Description: In this session we will begin the discussion on how to incorporate public health initiatives with economic development efforts. We will highlight a developing partnership between a local Key Economic Network (KEN) and local public health partners. We will identify opportunities to build relationships and pinpoint mutually beneficial goals.

Learning Objectives:

1. Learn how to incorporate health into an economic framework for community development
2. Identify mutually beneficial goals
3. Recognize how to build relationships with strategic partners

Darla Heller is the executive director of the Northeast Oklahoma Regional Alliance. NORA is a not-for-profit, membership-driven organization unifying 14 rural counties to create a regional network that develops and promotes regional economic growth for a better future. Darla has more than 15 years of economic development experience in northeastern Oklahoma and most recently Darla served as the NE Regional Development Specialist for the Oklahoma Department of Commerce. She has held positions in Wagoner County, Tulsa and Muskogee advancing economic development endeavors. Heller holds a bachelor's degree in Organizational Communication from the University of Tulsa and is a graduate of the University of Oklahoma Economic Development Institute. She lives in Wagoner County with her husband and two teenage children.

3:00 PM – 4:00 PM

Conference Breakout Session #3

Session details, presenter bios, and room assignments are below

Effective Communication Strategies for Alzheimer's and Dementia Constituents

Franklin 201A

Presenter: Morgan Fitzgerald, Alzheimer's Association

Session Description: Communication is more than talking and listening – it's also about sending and receiving messages through attitude, tone of voice, facial expressions and body language. As people with Alzheimer's disease and other dementias progress in their journey and the ability to use words is lost, loved ones and caregivers need new ways to connect.

Learning Objectives:

1. Explain the communication changes that take place throughout the course of the disease
2. Learn how to decode the verbal and behavioral messages delivered by someone with dementia and respond in ways that are helpful to the person
3. Identify strategies to help you connect and communicate at each stage of the disease

Morgan Fitzgerald has been with the Alzheimer's Association Oklahoma Chapter for over two years. She began as the family outreach coordinator, working one-on-one with families to provide disease education and resources. Morgan is now the community outreach coordinator, providing information to medical professionals and corporations, while still conducting Care Consultations in the chapter's rural communities. She has a bachelor's degree in health and exercise science as well as a master's degree in public health with an emphasis in health administration and policy, both from the University of Oklahoma.

Transportation Alternatives Program (TAP) and Safe Routes to School (SRTS) Funding

Franklin 201B

Presenters:

- Lenae Clements, Oklahoma Department of Transportation
- Matt VanAuken, Oklahoma Department of Transportation
- Chad Meisenburg, Oklahoma Department of Transportation

Session Description: Through the TAP funding, the Oklahoma Department of Transportation partners with communities and schools to build sidewalks, pedestrian and bicycle trails, streetscapes, and safe routes to school. This presentation will discuss guidelines for the upcoming applications, what type of projects can be funded and how communities and schools can prepare for the release of the applications.

Learning Objectives:

1. Attendees will know when TAP applications will open for each community size
2. Attendees will know when the SRTS application will open
3. Attendees will know eligibility for TAP funding and current status for future funding
4. Attendees will know what is eligible for SRTS funding and the current status for future funding

Lenae Clements is a Program/Project Manager in the Urban Area Division at the Oklahoma Department of Transportation. She received a Master of Social Work degree, with a concentration on Administration and Community Practice from the University of Oklahoma. For the past 11 years, Lenae has managed programs and projects across the State of Oklahoma ranging from public health to public safety. She currently oversees Transportation Alternatives Program (TAP) projects as well as partnership development.

Matt VanAuken is a Program/Project Manager in the INCOG/Urban Area Division at the Oklahoma Department of Transportation. He received a Bachelor of Science degree from University of Central Oklahoma. For the past 12 years, Matt has managed programs and projects across the State of Oklahoma ranging from public safety to construction projects. He currently oversees Indian Nation Council of Governments (INCOG), Small Cities State Transportation Program (STP), Transportation Alternatives Program (TAP), and Safe Routes to Schools (SRTS) projects.

Chad Meisenburg is a Program/Project Manager in the ACOG/Urban Area Division at the Oklahoma Department of Transportation. He received a bachelor's degree in business management from Oklahoma State University and is currently pursuing a master's in public administration through the University of Central Oklahoma. For the past 20 years, Chad has managed programs and projects across the State of Oklahoma ranging from public safety to construction projects. He currently oversees Association of Central Oklahoma Governments (ACOG), Small Cities State Transportation Program (STP), Transportation Alternatives Program (TAP), and Safe Routes to Schools (SRTS) projects.

Integrating Strategies within Communities to Reduce Opioid Misuse: A Case Study in Collaboration between PHIO, CHIO, and SPF-PFS Grantees

Salon G/H/I

Presenters:

- Sheree L. Hukill, MS, JD, Washington County Wellness Initiative, Inc.
- M'Liss Jenkins, MS, LPC, LMFT, Washington County Wellness Initiative, Inc.
- Penny L. Pricer, JD, Washington County Wellness Initiative, Inc.

Session Description: What is a healthy community? Washington County Wellness Initiative's Leadership Team will guide participants through the federal, tribal, state, and local programming designed to reduce opioid misuse at a county level. The Team will illustrate how PHIO, CHIO, and SPF-PFS Grantees can facilitate community engagement to raise health outcomes.

Learning Objectives:

1. Understand the opioid misuse problem in Oklahoma
2. Understand how Public Health Institute of Oklahoma, Community Health Improvement Organizations and Strategic Prevention Framework-Partnerships for Success Grantees (tribal and state) can effectively work together
3. Understand which potential community partners have a role in reducing opioid misuse
4. Understand methods of working together to improve community health outcomes

Ms. Sheree L. Hukill is a professional educator and attorney whose experience spans over 30 years and includes work in the fields of business, education and law. Ms. Hukill served as Executive Director/Supervising Attorney and co-founder of a state-wide, tribal domestic violence coalition; grant-writer for numerous Indian tribes and non-profits; founding partner of Legal Advocates for Indian Country, LLP; court appointed counsel for women and children in juvenile deprived actions; public defender and prosecutor for several Indian tribes; national speaker on domestic violence/sexual assault training issues and a contract peer review consultant for the federal Office on Violence Against Women plus other federal agencies. Additionally, Ms. Hukill has served as Executive Director for five federal educational grants hosted by an Oklahoma regional university and as business and

information processing instructor for vocational-technical schools, junior colleges, and public high schools. Ms. Hukill's diverse background includes grant writing, fund-raising for and formation of non-profits, budget formulation and administration, contract management, program development and management. Currently, Ms. Hukill is co-owner of Integrated Concepts, Inc. and P&S Legal Advocacy, PLLC and is working with numerous organizations, agencies, and tribes on various projects, all designed to make the world a safer, healthier place!

Since 2002 Ms. Jenkins has served as the Coordinator of the Washington County Wellness Initiative (Oklahoma Turning Point): Washington County. She is responsible for consulting with agencies, organizations, business and citizens to determine gaps in public health services, coalition building and assisting in preparation, organization, and delivery of programs based on gaps identified. Ms. Jenkins is retired from the Washington County Health Department where she also served as the Director of Social Services and was responsible to assess needs and assist individuals with connection to community resources. Previously she has provided supervision and coordination of four early childhood, home visitation programs—Healthy Families, Parents As Teachers, Sooner Start and Child Guidance. She has also been responsible for service provision provided by family support workers, family assessment workers, child development specialists, physical therapists, vision specialists, speech/language pathologists, and nursing staff and provided clinical supervision for staff, facilitate staff meetings, write grants, prepare and monitor budgets. Ms. Jenkins oversees self-review processes and monitoring of service provision, as well as, oversees community relations and provides national, state, and local training sessions for professionals.

Ms. Penny Pricer is a professional educator and attorney who has been involved in training, team facilitation, technology and education for over 30 years in corporate and academic settings. She developed The Diamond Exchange™ to help meet a corporate and academic need to improve participant's ability to improve internal assets and better overcome challenges. Currently, Ms. Pricer is co-owner of Integrated Concepts, Inc. and P&S Legal Advocacy, PLLC and is working on numerous data-driven projects supporting organizations, agencies, and tribes to better serve their constituents. Her past experiences include IT Project Manager, technology consultant and trainer, Assistant Professor of MIS at the University of Tulsa and Program Director for federally funded programs designed to aid school age youth. She currently stays active in youth development while she serves as President for the Camp Fire USA, Green Country Council.

ACE impact on Oklahoma's Children and Families

Salon J/K/L

Presenter: Alesha Lilly, Oklahoma State Department of Health

Session Description: Childhood experiences, both positive and negative, have a tremendous impact on lifelong health and opportunity. Adverse childhood experiences (ACEs) are potentially traumatic events that can have negative, lasting effects on health and well-being.¹ These experiences range from physical, emotional, or sexual abuse to parental divorce or the incarceration of a parent or guardian. Adverse Childhood Experiences (ACEs) have a cumulative impact; the more ACEs experienced by a child, the higher the risk of negative behavioral and health outcomes. The prevalence of ACEs varies by state and Oklahoma children are especially at risk for exposure to multiple ACEs as compared to other states. “A [Child Trends](#) report shows Oklahoma ties for the highest rate of multiple ACEs in the country and we should be worried about this finding because

children exposed to four or more ACEs are at “particularly higher risk of negative physical and mental health outcomes.”

Promoting well-being for our children can be furthered by understanding the impact of adverse childhood experiences. We can strengthen families and in turn, our communities by addressing ACEs early; recognizing them as a risk factor for later health problems. We can take meaningful action to help parents and communities become the village that surrounds and supports individuals by fostering development of skills that lead to becoming productive citizens. Join us as we discuss strategies and protective factors to improve the health and well-being of our children and families; weaving stronger and more resilient supports in communities.

Learning Objectives:

1. Gain knowledge and awareness of the impact of Adverse Childhood Experiences
2. Gain knowledge of ways to address ACEs early
3. Be able to identify at least 3 protective factors to improve the health and well-being of children

Dr. Lilly has been employed by the Oklahoma State Department of Health’s (OSDH) Child Guidance Service for 26 years. During this time she has worked as a therapist with children birth to age13 and their families providing individual and family counseling. She currently serves as the Program Coordinator of the Behavioral Health Program for Child Guidance Service. As Coordinator of the Behavioral Health program, she is responsible for program development, providing technical support for behavioral health staff across 16 county Child Guidance clinics in addition to the selection and implementation of evidence-based interventions that improve the lives of children and families in Oklahoma.

Using County Health Rankings & Roadmaps - What Works for Health to Create a Culture of Health in your Community

Salon M

Presenters:

- Janna West Kowalski, MS , Community Coach
- Kate Konkle, MPH, Director of Research and Learning

Session Description: How are you taking action to create a culture of health in your community? Have you been looking for evidence-informed strategies to strengthen your efforts? How do you find the policies and programs that can help you make a difference?

In this interactive session, we will explore *What Works for Health*, an online collection of evidence-informed policies and programs that affect the variety of factors that influence health. This database provides information to help communities select and implement strategies that address their local health priorities, including evidence ratings, literature summaries, and implementation resources for over 380 policies and programs. In-depth information for each policy and program will help you understand the specific outcomes it has been shown to change and the effect implementation could have on health disparities in your community. We will also share how others have used *What Works for Health* to support their work.

County Health Rankings & Roadmaps helps communities identify and implement solutions that make it easier for people to be healthy in their homes, schools, workplaces, and neighborhoods. The

University of Wisconsin Population Health Institute (UWPHI) collaborates with the Robert Wood Johnson Foundation (RWJF) to bring this program to towns, cities, and counties across the nation.

Learning Objectives:

1. Understand the connections between policies, systems and environments and health factors in your community
2. Explore tools for evidence-informed practice and how they can support your efforts to improve health
3. Learn about ways in which communities have implemented policies and programs to improve health and increase health equity

Janna West Kowalski is a Community Coach at *County Health Rankings & Roadmaps*, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Janna provides strategic guidance and coaching to communities that want to put the *County Health Rankings* into action for community health improvement. Janna has over 20 years of experience in public health. Prior to joining *County Health Rankings & Roadmaps*, Janna was the Coordinator of Training and Professional Development in the Center for Public Health Practice and an Instructor for the Graduate Program at the Colorado School of Public Health. In addition to teaching *Foundations of Public Health Practice*, she was responsible for public health workforce development. Prior to working for the Colorado School of Public Health, Janna spent nearly a decade in local public health. She managed a team that coordinated chronic disease and tobacco prevention and control initiatives. Janna is passionate about local public health and currently serves as President of the Larimer County Board of Health. Janna received a Master of Science from Oregon State University's Department of Public Health and a Bachelor of Science from Colorado State University.

Kate Konkle is the Director of Research and Learning for the Action Center at *County Health Rankings & Roadmaps*, a collaboration of the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Kate leads the development and support of all learning tools and resources used by community coaches to support local action to improve health. Prior to this role, Kate spent over three years as a Community Coach with *County Health Rankings & Roadmaps*. As a coach, she provided strategic guidance to communities that used *County Health Rankings* to drive health improvement. Kate joined the University of Wisconsin Population Health Institute in 2010 as a Program Manager with the Healthy Wisconsin Leadership Institute. Prior to joining the Institute, Kate was a Wisconsin Population Health Service Fellow. As a fellow, she was placed in the Wisconsin Division of Public Health Western Regional Office in Eau Claire where she worked on a variety of projects. Kate supported local health departments with their community health improvement planning process, and helped lead a statewide project to prepare the state and local health departments for national voluntary accreditation using assessment and quality improvement. Kate holds a Masters in Public Health from the University of Alabama at Birmingham and a BS in Human Development and Family Studies from Penn State.

Afterschool and Summer Learning Programs – Why They Matter!

Salon N/O

Presenter: Megan Stanek, Oklahoma Partnership for Expanded Learning

Session Description: The Oklahoma Partnership for Expanded Learning (OPEL) is a partnership of organizations that recognize the success of and continued need for out-of-school time programs throughout our state. This encompasses all youth development programming that occurs beyond the traditional school day, including before school, after school, holiday breaks, weekends, summers and off days for districts with four-day school weeks. Programs are structured and offer a wide range of learning and enrichment activities that promote the academic, physical, emotional and social development of all children and youth.

Learning Objectives:

1. How to start an out of school time (OST) program.
2. Importance of OST programs
3. Considerations made when a community decides to start a OST program
4. Explore the abundance of enrichment opportunities to consider for your program

Megan serves as the Network Director for the Oklahoma Partnership for Expanded Learning (OPEL), a statewide network created to increase out-of-school time opportunities for the children of Oklahoma. Megan has worked with OPEL since its inception in 2015. In this capacity, she coordinates state-level efforts around expanded learning opportunities, represents Oklahoma at national-level advocacy efforts and works to ensure the goals of the partnership are achieved. Megan holds a Master's degree in Natural Resources and has two decades of experience with youth development.

Military Partnerships: Collaborating, Aligning and Inspiring within the Total Community

Salon P/Q

Presenters:

- Ms. Brenda J. Spencer-Ragland, Fort Sill, Department of the Army
- Stacy Hester, US Marine, KI BOIS Supportive Services for Veteran Families

Session Description: Preventive health care has become a major focus for the military. This session will provide attendees with examples of some of the current work and collaboration that is happening right here in Oklahoma around our Military and Veteran populations. Attendees will be inspired to go back to their communities and engage this population in creating their "Total Community".

Learning Objectives:

1. Learn about new health initiatives happening in Fort Sill, OK – enriched by partnerships between military and civilian communities
2. Learn approaches to develop evidence-based community support structures in rural Oklahoma
3. Identify resources that can be accessed and how their community can get involved

Brenda serves as the Director of Family and MWR, Fort Sill, Oklahoma and previous to serving with Family and MWR, Brenda served as the Director, Army Housing for Fort Sill. Brenda's most recent career development opportunity came when she was selected in June 2013 to serve as the Interim Director, G9, Family and Morale, Welfare and Recreation Programs, Installation Management Command, Joint Base San Antonio at Fort Sam Houston. Her duties include daily operational oversight of Family Programs; Child, Youth and School Services; Soldier and Community Recreation Programs; Armed Forces Recreation Centers; Business Operations; Army Recreation Machine

Program, and NAF Human Resources and Benefits. Brenda graduated from the Educational Institute for Lodging Executives with Honors, Department of the Army Housing Management Internship Program, Real Estate Management Program, Army Management Staff College, and holds a Bachelor's degree in Liberal Studies, Master's in Public Administration, and a Master's in Communication, all from the University of Oklahoma. In her spare time she serves as an adjunct professor for Central Texas College and Webster University. Brenda is an active volunteer for Make-A-Wish of Oklahoma where she serves as a wish granter for children facing life threatening illnesses, as well as an advisor to the Armed Services YMCA, STARBASE Oklahoma, Board Member for the Community Health Center, Board Member for Leadership Oklahoma, Comanche County Memorial Foundation and Chairman for the Fort Sill-Lawton Local Federal Campaign, and a Sunday school teacher for First Baptist Church in Medicine Park, Oklahoma. Her accomplishments include being recognized with the Installation Management Command Stalwart Award, Army's Housing Manager of the Year, and Fort Sill's Federal Manager of the Year. Brenda has been an active member of the Professional Housing Management Association for the past 20 years and has held numerous elected positions with the association, to include serving as the International Vice President for PHMA. She is a member of the Golden Key National Honor Society and Pi Alpha Alpha National Honor Society for Public Administration, and International Military Community Executive Association.

Stacy Hester is a U.S. Marine veteran who served 8 honorable years as an Intelligence Analyst where he also served with the Marine Corps' Special Operations Command Reconnaissance Element. He is the owner of TAP Consulting (Transition And Purpose), a company focused on speaking, training & program development in support of his fellow veterans. Before founding TAP he worked at the Community Service Council of Greater Tulsa as the Mentor/Resource Coordinator where he researched, developed and implemented the mentor program for our nation's third Veterans Treatment Court. This work led to the incredible mission and work he does with the Washington D.C. based, Justice For Vets, a professional division of the National Association of Drug Court Professionals. He is a professional affiliate with the Society for Military Psychology, serves as a committee member and advisor to the Warrior Partnerships of Eastern Oklahoma, is a suicide intervention instructor and ASIST trained specialist, incorporating suicide intervention into the programs he develops in support of veterans. Currently, he is leading community & program development for the V.A. grant, Supportive Services for Veteran Families (SSVF) at KIBOIS in the state of Oklahoma. Stacy holds a Bachelor's of Arts degree in English Language and Literature and is a published writer. Leaving no brother or sister behind doesn't end after we've left active duty; the mission continues.

LEADING TOGETHER

OTPC Annual Conference | Norman, OK | August 30-31, 2017



Policy Day Breakout Sessions – Thursday, August 31

8:45 AM- 9:15 AM

Keynote Presentation
Conference Center Main Hall

Food Banks - Moving Beyond Food Distribution Katie Fitzgerald Regional Food Bank of Oklahoma



The social and economic environment in which we live play as much a role in determining our health and health behaviors as does the quality or scope of the health care we can access. In understanding the important and direct influence of our environment on our health, food insecurity is increasingly seen as a health issue rather than just an economic one. The same is true for all social determinants of health, including housing, employment, education and training opportunities, the built environment, and the policies that govern where we live, work, and play. Improving the health of Oklahomans requires action and policy change focused on these social determinants, which includes ensuring that all people have adequate, healthy food. As advocates, our job is to re-frame the conversation about health in language and policy action that addresses social determinants of health at the local, state and national levels.

About Katie Fitzgerald: Katie Fitzgerald joined the Regional Food Bank of Oklahoma as Chief Executive Officer on November 7, 2016. Fitzgerald has spent her career in the non-profit sector working to improve outcomes for vulnerable children, youth and families. Prior to joining the Regional Food Bank of Oklahoma she served as the President and CEO of Make-a-Wish Oklahoma based in Oklahoma City. Fitzgerald also served as Executive Director at the Center for Children and Families in Norman, Oklahoma where she led the largest expansion in operating and capital revenue in the agency's history. Earlier in her career, Katie served as Director for the Women's Leadership Initiative at the University of Oklahoma's Carl Albert Center and led the Oklahoma Afterschool Network at the Oklahoma Institute for Child Advocacy. Before moving to Oklahoma, Katie served as Program Director with the W.K. Kellogg Foundation and held several leadership positions with United Way of Greater Battle Creek in Michigan. Fitzgerald began her career as an AmeriCorps volunteer, has served as a Commissioner with the Social and Voluntary Services Commission with the City of Norman and as a board member with several non-profits. She earned her bachelor's degree from Michigan State University and a master's degree in social work from the University of Michigan.

Fitzgerald lives in Norman with her husband, Brad Stevenson, who is on faculty at the University of Oklahoma and their three children, Georgia, Lazo, and Gloria.

About the Regional Food Bank of Oklahoma: The Regional Food Bank of Oklahoma is the state's largest private, domestic hunger-relief organization and a member of Feeding America's network of Food Banks. The nonprofit provides enough food to feed more than 126,000 hungry Oklahomans each week through a network of more than 1,300 schools and charitable feeding programs in 53 central and western Oklahoma counties. Since its inception in 1980, the Regional Food Bank has distributed more than 653 million pounds of food to feed Oklahoma's hungry. For more information, visit <http://www.regionalfoodbank.org>; find us on Facebook at www.facebook.com/regionalfoodbank or follow us on Twitter at www.twitter.com/rfbo.

9:30 AM – 10:30 AM

Policy Day Breakout Session #1

Session details, presenter bios, and room assignments are below

New Law on Last Call

Salon G/H/I

Presenters:

- Stacy Porter, ROCMND Area Youth Services, Inc.
- Erik Smoot, Oklahoma Alcoholic Beverage Laws Enforcement Commission

Session Description: This session will discuss the new law that will be in effect Nov 2018 regarding changes in the service of alcohol. We will be discussing the changes not only in types of alcohol sold and where it is sold, but also the days and hours of sales. We will also be discuss how this will affect the public health of our communities. We will identify some actions that can be taken in your communities.

Learning Objectives:

1. Increase understanding of the new alcohol laws and the effects on Public Health
2. Identify actions for communities regarding the new alcohol laws

Stacy Potter is the Prevention Programs Director for ROCMND Area Youth Services, Inc., with expertise in Prevention Services, working within communities to decrease substance misuse and/or abuse. She oversees the Regional Prevention Coordinator Program, The Partners for Success Program, and the Healthy Living Program. In the past 9 years, she has worked with coalitions on particular issues of Adult Binge Drinking, Underage Drinking, Prescription Drug Abuse, Alcohol Use among Pregnant Women, Tobacco Prevention, Physical Fitness and Nutrition within Northeastern Oklahoma. Some typical community partners include schools, businesses, substance abuse treatment, youth, parents, faith communities, etc. Stacy Potter has a Bachelor's Degree in Psychology from Northeastern State University, and is also certified through the state of Oklahoma and internationally as a Prevention Specialist. She is an active member of Mayes County HOPE coalition, and the Oklahoma Prevention Policy Alliance where she has served as a board member and vice chairman respectively and also volunteers for the Bethesda Free Clinic in Langley, OK. She has previously served on the Governor's Prevention of Underage Drinking Task Force as well as the Oklahoma Prevention Leadership Collaborative.

Lieutenant Erik Smoot joined the Oklahoma Alcoholic Beverage Laws Enforcement Commission in January of 2009. Prior to joining the Oklahoma ABLE Commission he was a Sergeant with the Bixby Police Department. Lieutenant Smoot currently heads the 2 Much 2 Lose Program, which oversees the efforts that relate to reducing underage drinking and the over service of alcoholic beverages. He also oversees the training and implementation of the TRACE Investigation program. Lieutenant Smoot served as the Director's proxy on the Governor's Impaired Driving Prevention Advisory Council in Oklahoma, he co-chairs the Tulsa Area Safe Communities Group, and he chairs the Tulsa County Stop DUI Task Force.

Medicaid: The SoonerCare Safety Net

Salon J/K/L

Presenter: Carly Putnam, Oklahoma Policy Institute

Session Description: More than one million Oklahomans rely on SoonerCare, Oklahoma's Medicaid program, to access basic health care every year. But what is Medicaid? Learn who qualifies and why, and the history and future of Oklahoma's health care safety net.

Learning Objectives:

1. Describe basic demographic characteristics of Oklahoma's Medicaid enrollees
2. Summarize the structure and financing of Medicaid
3. Understand ongoing and future changes to Medicaid
4. Contextualize Medicaid among other safety net programs

Carly joined OK Policy as a full-time policy analyst in January of 2014. She previously worked as an OK Policy intern. A Kansas City native, Carly graduated from the University of Tulsa in December 2013 with a BA in Sociology and Women's and Gender Studies. She was a leader in several TU organizations active in feminist, LGBTQ, and anti-racist education and advocacy. She is a graduate of the National Education of Women (NEW) Leadership Institute, worked as an editor for the campus newspaper, tutored students at Will Rogers High School, and interned with Planned Parenthood. Her work at OK Policy focuses on healthcare, poverty, inequality, and race and gender.

The Impact of Mass Incarceration

Salon M

Presenter: Kris Steele, TEEM

Session Description: Oklahoma is #1 in female incarceration and #2 in male incarceration in our nation. Most of these women and men are nonviolent offenders—75%, in fact. Mass incarceration is devastating to families, harmful to communities, and often leads to generational cycles of hardship, setbacks, and insurmountable challenges. Without proper treatment, programming, education, and assistance, nearly one-quarter of Oklahomans released from prison will return within 36 months. With appropriate intervention and support, however, justice-involved individuals can overcome a troubled past, achieve their potential, and live their dreams. Please join us for a lively discussion on the value of seeking treatment over punishment and deep dialogue about effective strategies to break cycles of incarceration and poverty in Oklahoma.

Learning Objectives:

1. Identify factors that lead to mass incarceration in Oklahoma

2. Identify pathways to female incarceration
3. Understand impact of mass incarceration on children, families, businesses and communities
4. Identify value of addressing addiction and mental illness with treatment
5. Recognize benefits of implementing data-driven policies and evidenced- based solutions

Kris Steele is Executive Director of TEEM (The Education and Employment Ministry), a nonprofit dedicated to breaking the cycle of poverty and incarceration in Oklahoma. TEEM offers educational opportunities, character development courses, job training and employment placement assistance to individuals reentering the community. Steele also serves as the Chair of Oklahomans for Criminal Justice Reform, a coalition comprised of community groups, business leaders, health professionals and faith leaders dedicated to advancing effective approaches to public safety by increasing access to treatment and programs designed to address root causes of crime. Kris earned a bachelor's degree in Religion from Oklahoma Baptist University, and master's degree in Education from East Central University. Prior to joining TEEM, Kris served as State Representative from 2000-2012, and Speaker of the Oklahoma House of Representatives for the 53rd Legislature. During his tenure in office, he led the charge on a number of reforms in the areas of health care, human services and criminal justice. Kris and his wife, Kellie, are blessed with two daughters: Mackenzie (14) and Madison (12) and currently reside in Shawnee.

Medical Marijuana: Exploring the Facts, Myths and Consequences

Salon N/O

Presenter: August Rivera, Public Health Advocate

Session Description: This session will discuss the consequences medical marijuana has had on the states that have legalized it; dispel any myths that have been circulated on social media and other media outlets; and present any research that has recently been published on the use of marijuana for medical purposes.

Learning Objectives: The presentation hopes to use data and facts to encourage critical thinking in regards to marijuana usage for medicinal purposes and to provide adequate information to develop sound policy around its use and research as medicine.

August Rivera grew up in Oklahoma City; attended Northwest Classen High School, Oklahoma City Community College, Oklahoma City University and University of Central Oklahoma. This fall he will begin his graduate studies. August worked for the Oklahoma Department of Human Services' Child Welfare Division starting in 2003 and left the agency in 2014. He has volunteered with many Oklahoma City charities: Catholic Charities of Oklahoma City, Ronald McDonald House Charities and CASA of Oklahoma County. It was those work and volunteer experiences that lead him to work for Eagle Ridge Institute in 2016 as a Substance Abuse Preventionist. His purpose has always been to advocate for children; the vulnerable and poor.

10:45 AM – 11:45 AM

Policy Day Breakout Session #2

Session details, presenter bios, and room assignments are below

Food Access Policy – A Recipe for Healthier Communities

Salon G/H/I

Presenter: Liz Waggoner, American Heart Association

Session Description: The 2014 Farm Bill included a new provision to promote healthy food access across the country. Healthy Food Financing Initiatives (HFFI) have been successful at increasing local access to healthy food options in both rural and urban areas. This session will describe Oklahoma's recent passage of HFFI legislation, the problem and solutions to food deserts in Oklahoma, and what you can do to help promote access to healthier foods in your community.

Learning Objectives:

6. Understanding the problem of lack of access to healthy food: the connection between food access and health
7. Definition of Healthy Food Financing Initiative (HFFI)
8. Best practices for advocacy and implementation of healthy food financing programs
9. Healthy food financing case studies
10. Ways to support food access efforts in local communities

Liz Waggoner serves as the Oklahoma Government Relations Director for the American Heart Association. Liz joined the organization in January 2016 and began work on state and local level policy issues related to improved nutrition and physical activity. She has successfully lobbied to create and implement legislation that improves food access for impoverished rural and urban food desert areas within our state. Liz played an instrumental role in lobbying for the \$1.50-per-pack increase in the price of cigarettes passed by the Oklahoma State Legislature and signed into law by Gov. Mary Fallin during the 2017 session. Prior to joining the AHA, Liz worked for an issue advocacy organization in Oklahoma, providing communications, policy analysis, and legislative outreach support. Liz's professional experience also includes managing recovery efforts following the state's devastating 2013 tornados and serving as the Operations Manager for a nonprofit foundation focused on improving healthcare. As the mother of two boys, Liz is passionate about making her community healthy. She leads by example in both her professional and personal life, whether riding bikes with her children, serving as a volunteer at a youth adventure mentorship program, or participating in community education opportunities regarding the importance of food access and healthy living. Liz earned a B.A. in Psychology from Mid America Christian University. She can be contacted at liz.waggoner@heart.org.

Oklahoma Healthy Aging Initiative (OHAI): Healthy Aging and the Importance of Caregiving

Salon J/K/L

Presenter: Claire Dowers, Oklahoma Healthy Aging Initiative (OHAI)

Session Description: The Oklahoma Healthy Aging Initiative (OHAI) enhances health and quality of life for older Oklahomans. Because health is multi-faceted, OHAI uses a three-prong approach to improve the wellness of seniors: 1) Increase access to and quality of interdisciplinary geriatric healthcare 2) Provide excellence in health education to healthcare professionals, students of the healthcare and social service disciplines, older adults and their families, and the community at large, and lastly 3) Optimize health and aging policy. OHAI created a statewide senior health network by establishing Centers of Healthy Aging in five regions across the state. Centers provide both clinical care and health education throughout their respective regions. We also focus on improving the health of older adults across the state through caregiver training. OHAI offers extensive caregiver training at our Centers of Healthy Aging in Northeast, Central, and Southwest Oklahoma.

Learning Objectives:

1. Improve knowledge of health education and healthy habits that lead to healthy aging
2. Improve knowledge of policies that support healthy aging, such as policies that support aging in place
3. Improve Knowledge of the importance of caregiving in healthy aging
4. To improve knowledge of the importance of the health of caregivers themselves and how this relates to the health of the person being cared for

Claire Dowers-Nichols, MHR, is the Associate Director of the Oklahoma Healthy Aging Initiative (OHAI), a statewide senior health program which integrates health education with clinical care. In this role, she oversees program development, operations, and outreach to seniors, family caregivers, and healthcare providers with the overarching goals of increasing access to geriatric care and improving senior health indicators. Prior to joining OHAI, she spent seven years at Aging Services of the Oklahoma Department of Human Services. Ms. Dowers-Nichols fills a variety of advisory roles related to senior services and health at both state and national levels. She is also an active community member, serving on various non-profit boards.

2017 KIDS COUNT Data Regarding Child Well-being in Oklahoma and What We Can Do to be Better Advocates

Salon M

Presenter: Joe Dorman, Oklahoma Institute for Child Advocacy

Session Description: The session will include the most recent data from the KIDS COUNT Data Book, published by the Oklahoma Institute for Child Advocacy in conjunction with the Annie E. Casey Foundation. Dorman will also provide tips on how to engage with policymakers regarding ideas for lobbying, information sharing and communicating effective messages. The session will also go into details about the Oklahoma legislative process.

Learning Objectives:

1. Learn relevant statistics related to child wellbeing in Oklahoma
2. Have greater understanding on how to be an effective advocate
3. Increase knowledge about the legislative process

As CEO of the Oklahoma Institute for Child Advocacy, Joe Dorman brings extensive experience as a 12-year member of the Oklahoma House of Representatives and a nominee for Governor of Oklahoma in 2014. In addition, he has active involvement in numerous civic, leadership, and youth-development organizations, including Bricktown Rotary, Leadership Oklahoma and the Oklahoma Academy for State Goals. His awards have included the Journal Records “Achievers Under 40” and the Legislative Excellence Award from the Rural Health Association. Joe’s life-long commitment to public service and improving the lives of Oklahomans is well-suited for his role as the leader of the statewide, nonprofit child advocacy organization. As CEO of the Institute Joe has said, “It is an honor to be part of an organization that plays such a critical leadership role in promoting policies, programs, and partnerships that improve the lives of our state’s most vulnerable residents – its children and youth.”

Tobacco in Oklahoma: Where’s the Policy?

Salon N/O

Presenter: John Woods, Tobacco Settlement Endowment Trust (TSET)

Session Description: This session will highlight the status of tobacco use in Oklahoma. We will review current trends surrounding tobacco use and prevention efforts. The session will also provide an analysis of recent polling data revealing current opinions of Oklahomans on tobacco policy and discuss strategies and to implement effective policy that will continue to reduce tobacco use in our state.

Learning Objectives:

1. Receive a better understanding of the current environment surrounding tobacco use in Oklahoma
2. Know where the public stands on tobacco-related policy measures
3. Review strategies for bridging the disconnect between public opinion and implementation of policy that will lower the smoking burden in Oklahoma

John Woods is the executive director of TSET. Woods has experience in politics and policy advancement at the state and national level. Woods previously worked as the President and Chief Executive Officer of the Norman Chamber of Commerce and served on the Board of Directors of the Norman Economic Development Coalition. Woods was a political and policy advisor to two Speakers of the Oklahoma House of Representatives and worked as the District Director for U.S. Rep. Tom Cole. While working with U.S. Rep. Cole, Woods oversaw the operations of three district offices and Oklahoma-based staff. He was the liaison with military installations, hospitals, universities and major employers within the 4th Congressional District. Woods also held several roles within former U.S. Rep. J.C. Watts' in-state and congressional operations. Woods holds a bachelor's degree in political science from the University of Oklahoma. Woods is a graduate of Leadership Oklahoma Class XXVI and was selected as Journal Record's Achievers under 40 in 2012. He resides in Norman with his wife Tania, his daughters Emma and Finley and stepson Miles.