



# Oklahoma Turning Point Council

COMMUNITY PARTNERS IN PUBLIC HEALTH INNOVATION

March 10, 2017

Dear Sir or Madam,

It's exciting to think it's been twenty years since we began this venture! We've come a long way thanks to partners like you. On behalf OTPC, we are proud to announce the 20<sup>th</sup> anniversary of Oklahoma Turning Point Council's Annual Conference & 9<sup>th</sup> Annual Policy Day on Aug, 30 & 31<sup>st</sup>.

This year's conference will be even more special. The theme is **Leading Together**, which is exactly what we've been doing with our members and partners since our inception. Our keynote is **Oklahoma's own Rhett Laubach**. As a professional speaker, author, leadership expert and owner of YourNextSpeaker, Rhett has changed the way thousands of people across the nation think about leadership. He has taught leadership skills for more than 20 years to one million audience members. Rhett's clients include students, educators and business professionals, sales, human resources, banking, health, transportation and insurance industries. His high-energy and high-impact presentation is designed to help you understand how to grow and strengthen your influence as it relates to your organization. He will add strategies, techniques and fuel to help you become a "Torchbearer," an engaged ambassador who attracts attention and resources.

A quality and affordable conference would not be possible without partners like you! Thanks to our sponsors, we are able to provide many relevant breakout sessions covering the most urgent and important health issues, knowledgeable and professional speakers, and bring you the much anticipated "Community Champion Awards" and videos at our luncheon highlighting the most innovative programs making a big difference in communities.

More than 400 attendees come from all over the state representing coalitions, schools, educational institutions, hospitals, businesses, public health agencies, parks and recreation, law enforcement local and state government, along with faith-based, voluntary, and civic organizations - all together to learn, lead, share, and work to improve the health of our communities and our great State!

Thank you for your consideration! We hope you will join and support us! If you have any questions, contact our fiscal agent, the Public Health Institute of Oklahoma and they will be happy to assist you.

Yours in health,

Doug Moore, Conference Chair

Sandy Foster, OTPC Chair



Public Health  
Institute of  
Oklahoma



## 20<sup>th</sup> Annual Oklahoma Turning Point Council Annual Conference & 9<sup>th</sup> Annual Policy Day

### Sponsor Levels and Benefits

Sponsorships include publicity on all conference materials, website, social media, booth space (for \$1,000 and above levels) and conference registrations. Thank you for your consideration of support at the following levels:

#### **Leader (\$5,000 - \$9,999)**

- Leader size logo on the 2 huge video screens.
- Leader size logo on OTPC Conference Website linked to your website.
- 5 Recognition messages on OTPC Social Media.
- Public recognition from OTPC leadership at the conference.
- Free booth space in preferred location (\$200 - \$350 value).
- 4 conference registrations (\$400 value) and reserved sponsor seating.

#### **Partner (\$2,500 - \$4,999)**

- Partner size logo on the 2 huge video screens.
- Partner size logo on OTPC Conference Website linked to your website.
- Recognition messages on OTPC Social Media.
- Public recognition from OTPC leadership at the conference.
- Free Booth Space in preferred location (\$200 - \$350 value).
- 3 conference registrations (\$300 value) and reserved sponsor seating.

#### **Supporter (\$1,000 – 2,499)**

- Supporter size logo on the 2 huge video screens.
- Supporter size logo on OTPC Conference Website linked to your website.
- Recognition messages on Social Media.
- Public recognition from OTPC leadership at the event.
- Free Booth Space in preferred location (\$200 - \$350 value).
- 2 conference registrations (\$200 value) and reserved sponsor seating.

### **Contributor (\$500 - \$999)**

- Contributor size logo on the 5 huge video screens.
- Contributor size logo on OTPC Conference Website linked to your website.
- Recognition messages on Social Media.
- Public recognition from OTPC leadership at the conference.
- 1 conference registration (\$100 value) and reserved sponsor seating.
- No booth space provided.

### **Break Sponsors (\$300 both days)**

- Public recognition from OTPC leadership at the conference.
- Recognition sign with your logo in the 2 break areas

Your support helps keep the conference affordable for local coalitions, schools, educational institutions, hospitals, businesses, local public health agencies, parks and recreation, law enforcement, the media, local and state government, along with faith-based, voluntary, and civic organizations to attend. We have over 400 attendees each year.

## Thank you!

Visit OTPC and see our sponsors and partners at: [www.okturningpoint.org](http://www.okturningpoint.org)



OK Turning Point Council



@OKTurningPoint



[OKTurningPointCouncil@yahoo.com](mailto:OKTurningPointCouncil@yahoo.com)

*The Public Health Institute of Oklahoma is a nonprofit 501c3 organization that serves as the fiscal agent and technical assistance partner to the Oklahoma Turning Point Council.*



Public Health  
Institute of  
Oklahoma

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# Oklahoma Turning Point Council

COMMUNITY PARTNERS IN PUBLIC HEALTH INNOVATION

## Oklahoma Turning Point Council Annual Conference and Policy Day

Wed. August 30<sup>th</sup> & Thurs. August 31<sup>st</sup>, 2017 @ Marriott/NCED Norman, OK

<http://www.okturningpoint.org/annualconference/>

### Sponsor Form

Thank you for your willingness to sponsor the Oklahoma Turning Point Conference and Policy Day! Your sponsorship includes publicity on all conference materials, website, social media, and booth space (for \$1,000 or more) and conference registration(s). Please complete this form and email and/or mail it to PHIO at the addresses below.

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please indicate your sponsor Levels:

- Community Champion \$10,000+** (receive 5 conference registrations)
- Leader \$5,000 - \$9,999** (receive 4 conference registrations)
- Partner \$2,500 - \$4,999** (receive 3 conference registrations)
- Supporter \$1,000- \$2,499**(receive 2 conference registrations)
- Contributor \$500 - \$999** (receive 1 conference registration)

To register your designated attendees, you will be emailed a link as we get closer to the conference date.

Are you a new sponsor? Then please email us your logo by emailing to [info@publichealthok.org](mailto:info@publichealthok.org). View sponsor logos on our website at <http://www.okturningpoint.org/annualconference/sponsors/>

**Payment:**     Check Enclosed     Please Invoice

Booth Space (for \$1,000 and above):  Yes please     No thanks, we don't need it

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

1 Table and 2 chairs will be provided. Commitment and logos must be received by July 15, 2017

*Make payment to The Public Health Institute of Oklahoma, a 501c3 nonprofit organization, that serves as the fiscal agent and technical assistance partner for the Oklahoma Turning Point Council.*

For more information, and to submit your form and payment contact us at:

*Thank you!*

Public Health Institute of Oklahoma

P.O. Box 60926 Oklahoma City, OK 73146

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