Sponsorship Request

On September 2-3, 2014, the Oklahoma Turning Point Council (OTPC) will host the 17th Annual Turning Point Conference and 6th Annual Policy Day at the Reed Conference Center in Midwest City, OK. This year’s Conference theme, Going for the Gold in Health, focuses on the commitment and hard work of individuals and communities working to improve health outcomes across the great state of Oklahoma. Last year’s Conference was attended by more than 400 individuals and was our highest rated conference to date.

Your support and sponsorship will add to the quality of Conference concurrent sessions, speakers, materials, and the luncheon. Your sponsorship will also help us keep the costs affordable for non-profit partners and community people who want to attend and participate in the Conference proceedings.

The Conference will highlight state-wide successes and evidence-based best practices in the prevention and control of obesity and tobacco use through policy and environmental strategies designed to reduce rising medical and healthcare costs. The overarching goal is to produce a healthy workforce, and improve the economy by drawing potential businesses and employers to Oklahoma.

The keynote speaker is Shannon Miller, Oklahoma native and former Olympic gold medalist, who will speak on issues surrounding her own battle with cancer and on her passion, maternal and child health. The 2014 Conference topics include: bullying/suicide, disease prevention & nutrition, federally qualified health centers (FQHCs)/access to care, health literacy, prescription drug abuse & misuse, and walkable communities. The 2014 Policy Day topics include: tobacco, nutrition/fitness, school health, prescription drug/drug prevention, and mental health.

Our primary audience includes representatives from schools, educational institutions, hospitals, businesses, local public health agencies, parks and recreation, law enforcement, the media, local and state government, along with faith-based, voluntary, and civic organizations.

Your business will be recognized in the Conference program and other Conference publicity. As OTPC Chair, I will identify and introduce you or your company designee as a Conference sponsor during the opening day remarks. A listing of all sponsors will be displayed during the two-day event, and you will also be provided a booth space with no additional charge.

Please contact me at YFil-Aime@odmhsas.org or 405.522.8993 if you have questions.

Thank you,

Yvon Fils-Aimé

Yvon Fils-Aimé
OTPC Chair